



2017 Community Needs Assessment Implementation Plan

Wishek Hospital Clinic Association

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Executive Summary

In response to the Community Health Needs Assessment (CHNA), conducted in 2017, Wishek Hospital Clinic Association (WHCA) has created the following implementation plan. Three key areas of need were identified during the CHNA process: a) Availability of resources to help the elderly stay in their homes b) Availability of primary care providers and c) Ability to recruit and retain primary care providers.

WHCA's CHNA steering committee discussed strategic plans to address the identified community needs and are as follows:

A. RECRUIT AND RETAIN PRIMARY CARE PROVIDERS/AVAILABILITY OF PRIMARY CARE PROVIDERS

1. Regularly communicate with current staff as to their satisfaction with employment and community.
2. Assist with getting employees involved and established with the community by inviting them to functions and to join groups with same interests. Involve spouse and family as much as possible when appropriate.
3. Locate adequate housing within our area.
4. Identify sources whose primary focus is staff placement for facilities such as WHCA
 - a. Stacy Kusler, Workforce Specialist, Center for Rural Health, UND
 - b. Homestead Recruiters, Doug Frenzel
 - c. North Dakota Hospital Association-Physician Recruiter, Kevin Malee
 - d. National Medical Resources- Todd Ternes
 - e. Jackson Physician Search- Brent Barnacle
5. Identify specific needs and assist with meeting those needs
 - a. Housing- Local Realtor
 - b. Schools- Superintendent/Principal
 - c. Church- Clergy
6. Give thorough tour of all facilities where they will be working and introduce to key staff and supporting entities such as Nursing Homes, Local Pharmacies, Clinics, patient care departments of the hospital and clinics.
7. Offer financial Assistance for loan repayment
 - a. HRSA-National Health Service Corp.
 - b. SLRP- Federal State Loan Repayment Program

B. AVAILABILITY OF RESOURCES TO HELP THE ELDERLY STAY IN THEIR HOMES

1. Implementation of the Visiting Nurse Program through WHCA's Rural Health Clinics.
2. Promote the Visiting Nurse Program to the public via social media, news articles, hospital website, and community newsletters, patient handouts, etc.
3. Education to staff (Medical providers, Social Services, Nursing staff) regarding program criteria and services provided by the Director of Outpatient Services.
4. Monitor quality metrics for the Visiting Nurse Program and report to WHCA's Quality Assurance committee as well as WHCA Board of Directors on a quarterly basis.
5. Involve Social Services both internally and regionally as well as local nursing homes so they are aware of this service as an option for community members wishing to remain in or return to their homes or to assist family members caring for those in their homes.
6. As the Visiting Nurse Program grows, obtain nursing staff, if needed to assist in home visits to community members.